



LONGHORN COUNCIL, BSA 2023 CAMP CARD FUNDRAISER



TIMELINE

JANUARY

- 1/27/2023 Camp Card Chair Recruited
- 1/30/2023 Camp Card Chair and Campaign Manager contact units to sell
- 1/30/2023 Unit sign up through Black Pug & Campaign Manager (DE)
- 1/30/2023 Link to Camp Card Orientation Training goes live (prerecorded)

FEBRUARY

- 2/1/2023 Camp Card promotion at Round Table
- 2/17/2023 Albertson's/Tom Thumb Storefront Sale Registration Opens in Black Pug
- 2/28/2023 Camp Cards are available for pick up

MARCH

- 3/1/2023 2023 Camp Card sale begins
- 3/1/2023 Albertson's/Tom Thumb Begin Storefront Sales (Subject to Change)
- 3/1/2023 Camp Card sale continued promotion at Round Table
- 3/30/2023 Albertson's/Tom Thumb Storefront sales end

APRIL

- 4/3/2023 Continued Promotion at Round Table
- 4/3/2023 Card Reorders Available
- 4/21/2023 Card ordering site closes
- 4/30/2023 Districts at 100% of Sales Goals
- 4/30/2023 2023 Camp Card sale ends

May

- 5/9/2023 Payment Due to Council. Unit keeps their 50% commission

GOALS

District	2023 Unit Selling Goal	2022 Actual # of selling Units	2023 Camp Card District Sale Goal	2022 Actual Card Sales
Pathfinder	16	14	\$25,000	\$22,380
Mustang	15	12	\$18,000	\$17,670
Orion	15	13	\$18,000	\$17,420
Trinity Trails	14	11	\$13,500	\$13,070
Lone Star	13	10	\$13,500	\$12,900
Arrowhead	16	14	\$11,000	\$10,730
Leon Valley	19	17	\$10,000	\$8,270
Frontier Trails	9	6	\$9,000	\$7,850
Brazos Valley	7	7	\$6,000	\$5,170
Chisholm Trail	13	10	\$5,000	\$2,710
Santa Fe	12	9	\$7,500	\$2,460
Heart O' Texas	14	8	\$4,500	\$1,470
Woodbine	1		\$1,500	
Council Total	164	131	\$142,500	\$122,100