



# Commissioner's Cabinet

## August 27, 2022



BOY SCOUTS OF AMERICA®



# 2022 Goals

- 70 new units
- Logging visits
- Service plan for every unit
- ALL units have a Detailed Service Plan by end of 2nd quarter
- Increase Roundtable attendance
- Increase Commissioners to Units ratio



Posted  
May 24,  
2022

Longhorn Council 662

Longhorn Council 662 **410** Active Units **156** Commissioners [SELECT ORG LEVEL](#)

**109 / 47**  
Commissioners Assigned / Unassigned

**298 / 112**  
Units Assigned / Unassigned

**48**  
Completed Roundtables

Assessments Summary **Average Score 3.77**

**57.07%**  
Units with Simple Assessment

**25.61%**  
Units with Detailed Assessment

**3**  
Contacts in Progress

Service Plan Summary

Units with a Service Plan Created: 30  
Units with a Service Plan Completed: 0

Units Summary

Total Units: 410  
Units NOT Contacted: 158

Charter Renewal Status [REPORT](#)

- 410** Total Units
- 81** Units Available for Renewal
- 10** Renewals Not Started
- 13** In Process Renewals
  - 10** Initiated
  - 0** Locked
  - 0** Waiting COR Signature
  - 3** On Hold
- 0** Pre Posted Units
- 345** Units Posted

Last Updated on: 05/24/2022 04:06:44 PM

Posted  
Aug. 26,  
2022

7:58 PM Fri Aug 26 my.scouting.org

121 / 44 Commissioners Assigned / Unassigned

348 / 70 Units Assigned / Unassigned

65 Completed Roundtables

Assessments Summary Average Score 3.77

66.75% Units with Simple Assessment

33.25% Units with Detailed Assessment

3 Contacts in Progress

Service Plan Summary

Units with a Service Plan Created: 44

Units with a Service Plan Completed: 0

Units Summary

Total Units: 418

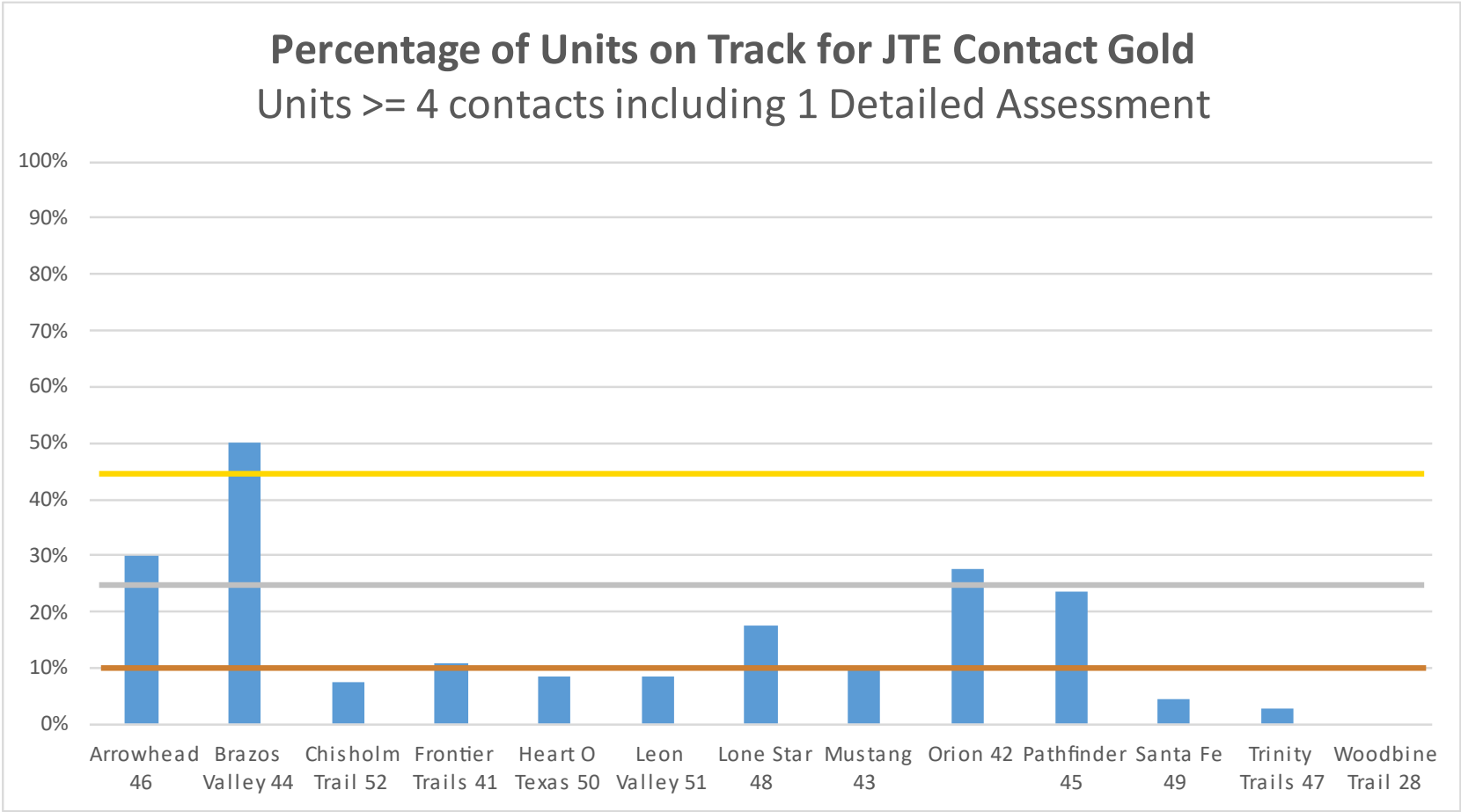
Units NOT Contacted: 121

Charter Renewal Status REPORT

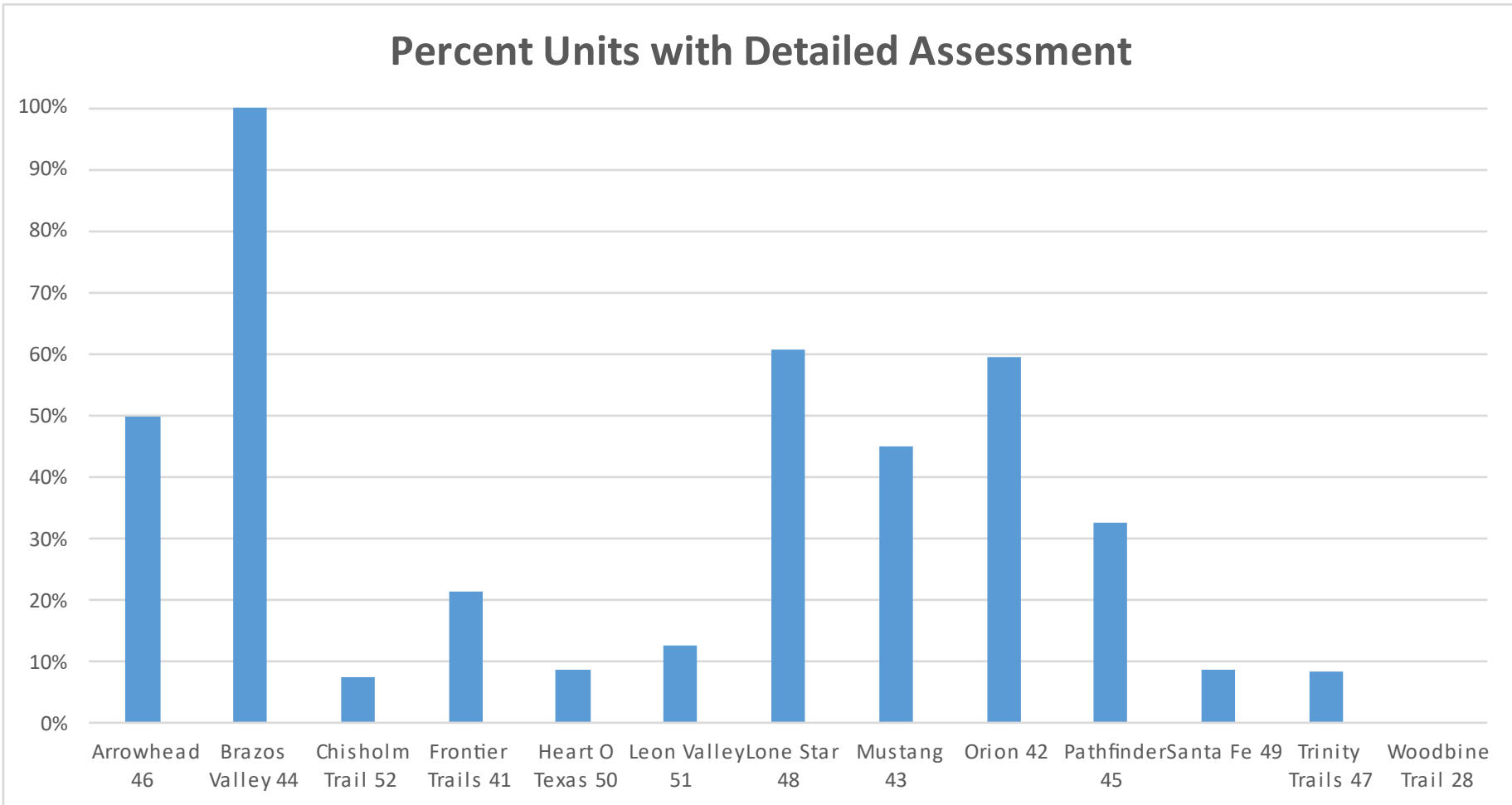
- 418 Total Units
- 8 Units Available for Renewal
- 8 Renewals Not Started
- 0 In Process Renewals
  - 0 Initiated
  - 0 Locked
  - 0 Waiting COR Signature
  - 0 On Hold
- 0 Pre Posted Units
- 345 Units Posted

Last Updated on: 08/26/2022 07:58:14 PM

Note: This is the first month we move to  $\geq 4$  contacts which is why many districts dropped from last month

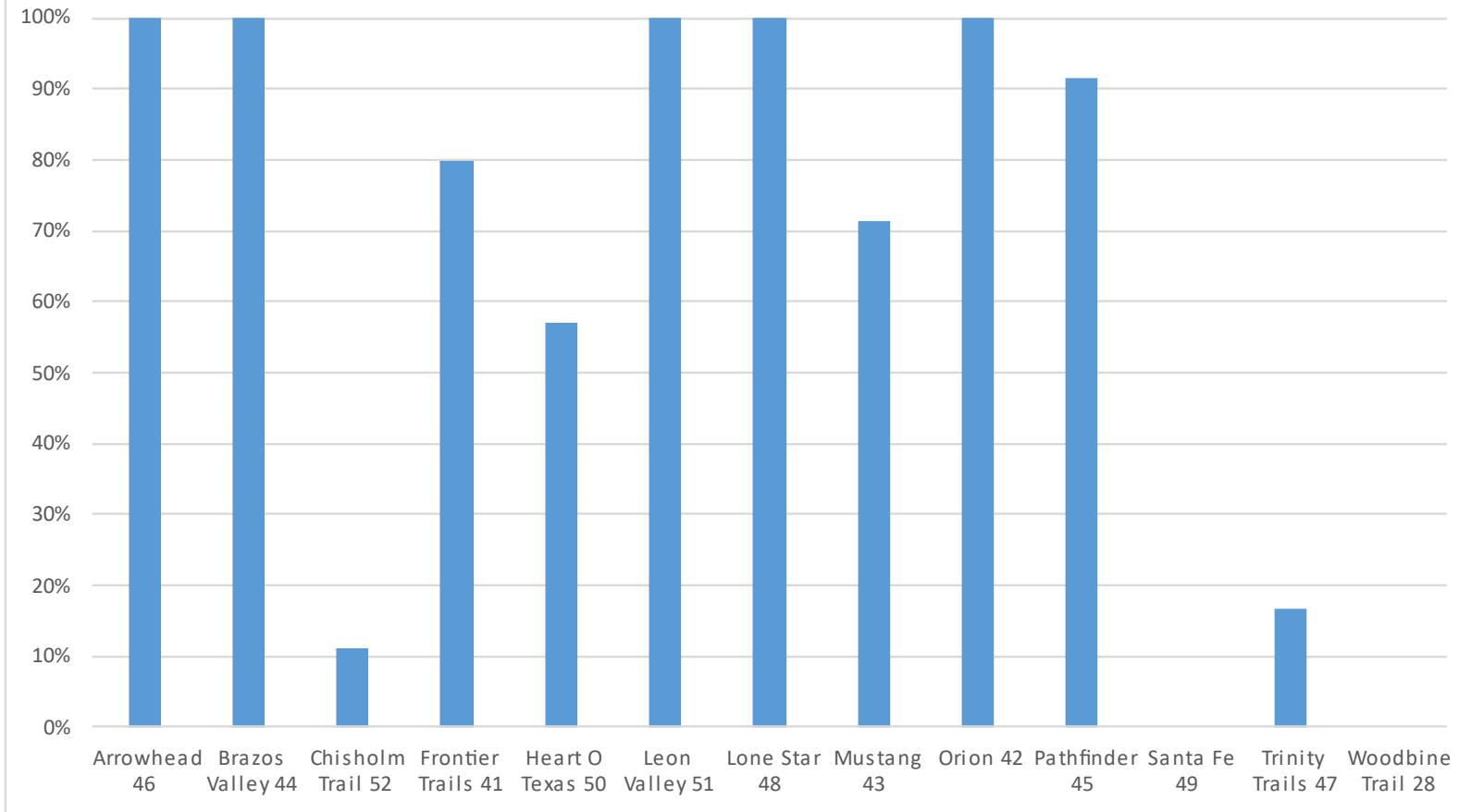


## Percent Units with Detailed Assessment

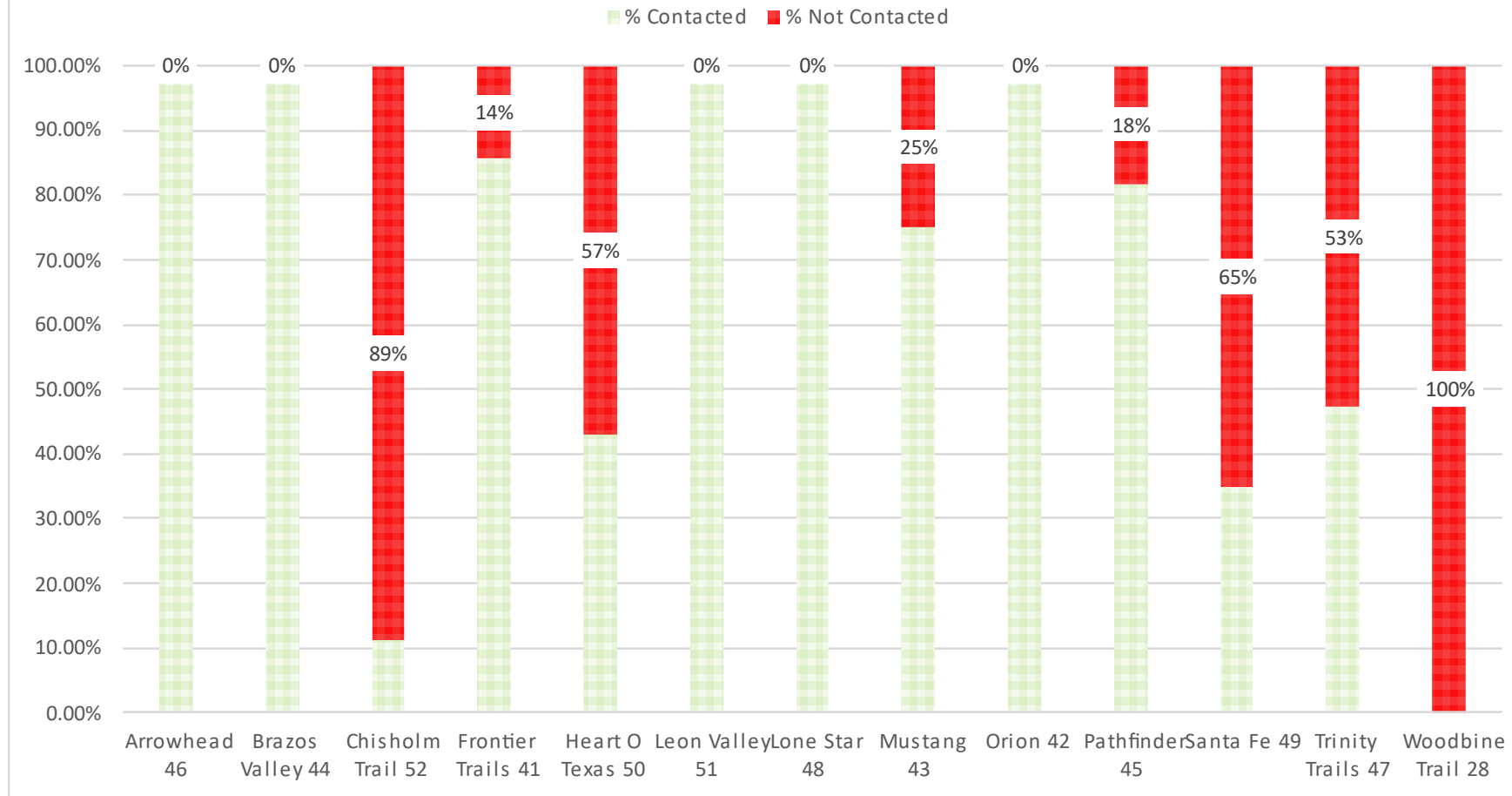


## Percentage of New Units Contacted this Year

New Unit = unit created in last 3 years



## ZUZV Zero Units with Zero Visits





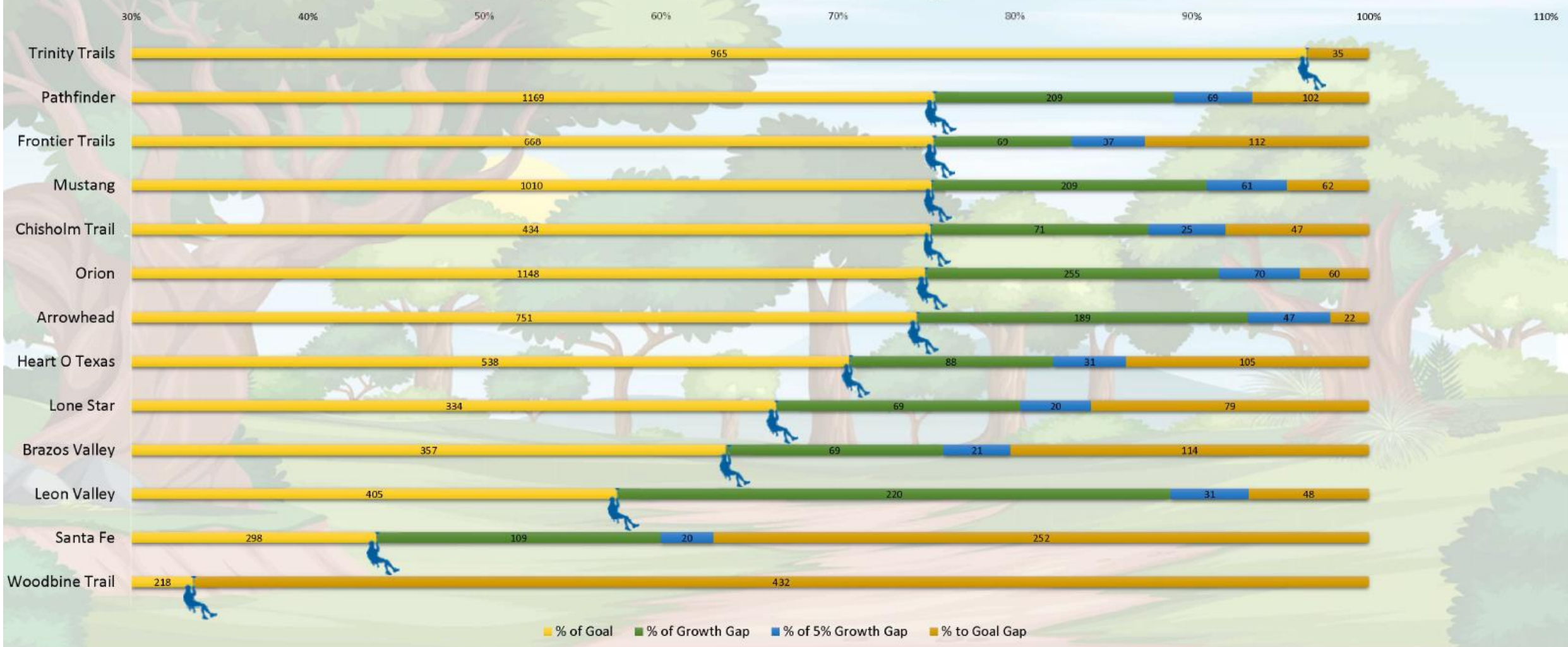
# Current Council Membership

Council	Current Month	Same Month Last Year	Last Year End	Growth Rate	Growth Rate Last Year End
☒ <b>662 Hurst, TX</b>	<b>8,295</b>	<b>8,050</b>	<b>9,624</b>	<b>3.04%</b>	<b>-13.81%</b>
☒			0		
☒ Arrowhead 46	751	830	940	-9.52%	-20.11%
☒ Brazos Valley 44	357	334	426	6.89%	-16.20%
☒ Chisholm Trail 52	434	376	505	15.43%	-14.06%
☒ Frontier Trails 41	668	661	737	1.06%	-9.36%
☒ Heart O Texas 50	538	518	626	3.86%	-14.06%
☒ Leon Valley 51	405	386	625	4.92%	-35.20%
☒ Lone Star 48	334	357	403	-6.44%	-17.12%
☒ Mustang 43	1,010	1,094	1,219	-7.68%	-17.15%
☒ Orion 42	1,148	1,145	1,403	0.26%	-18.18%
☒ Pathfinder 45	1,169	1,266	1,378	-7.66%	-15.17%
☒ Santa Fe 49	298	325	407	-8.31%	-26.78%
☒ Trinity Trails 47	965	757	832	27.48%	15.99%
☒ Woodbine Trail 28	218	1	123	21700.00%	77.24%
<b>Total</b>	<b>8,295</b>	<b>8,050</b>	<b>9,624</b>	<b>3.04%</b>	<b>-13.81%</b>

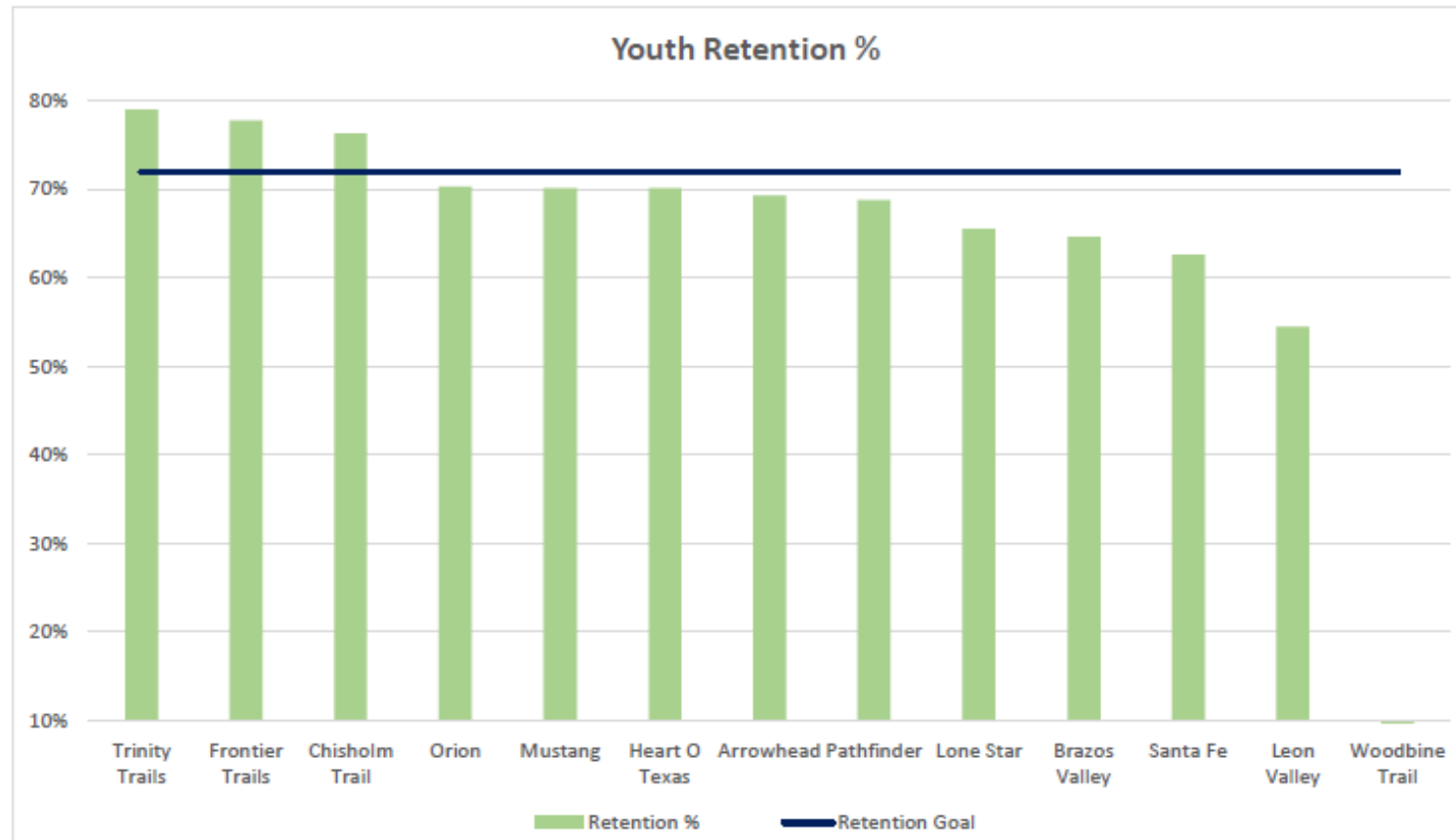


# Progress towards 2022 Membership Goal

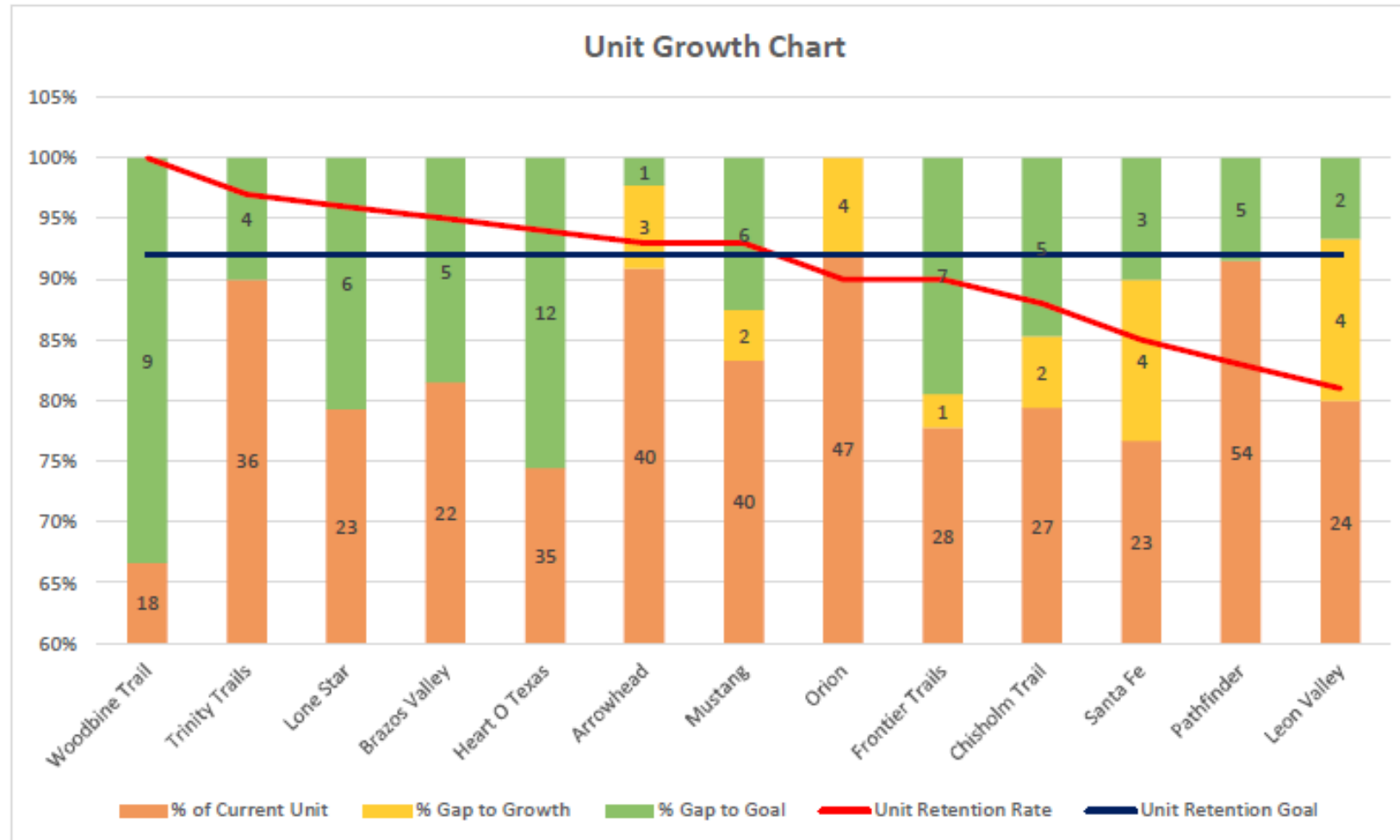
## 2022 Longhorn Council Membership Growth Chart



# Youth Retention Rate

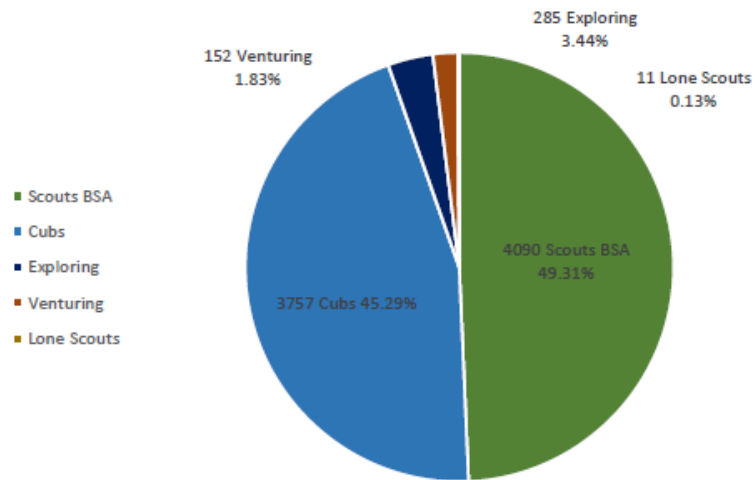


# Unit Growth and Retention

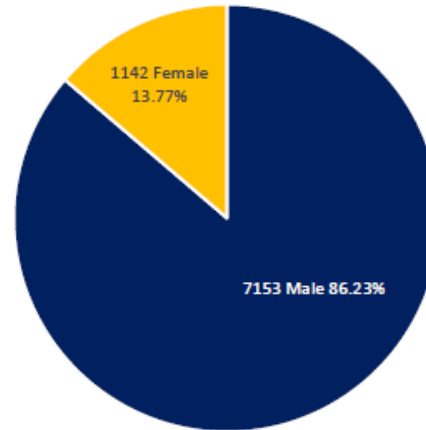


# Diversity, Equity, and Inclusion

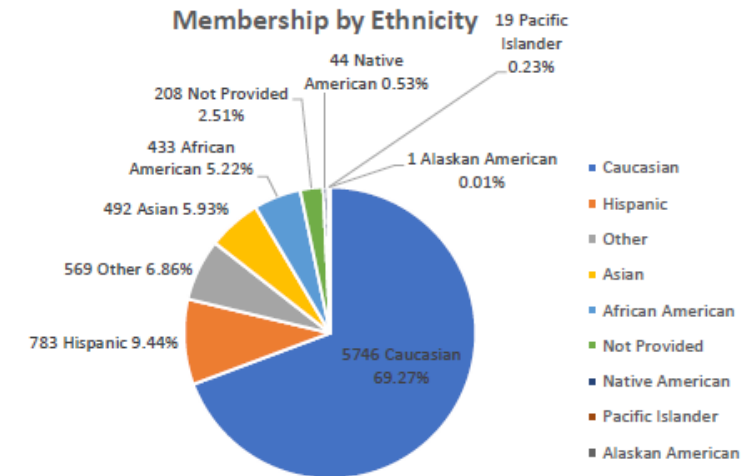
Youth by Program



Membership by Gender



Membership by Ethnicity



# Council Performance Standards

Metric	Current Mem	Aug 2021 Mem	% Year over Year	2021 Year End	2022 Goal	Gap to Goal	Current National Ranking
Membership	8295	8050	3.0%	9624	11747	-3452	128
Units	417	406	2.7%	439	502	-85	71
Council Market Share	1.11%	1.10%	0.9%	1.31%	1.58%	-0.47%	200
Youth Retention	68.67%	51.37%	17.3%	63.46%	72%	-3.33%	119
Female Diversity Ranking	13.77%	10.41%	3.4%	12.22%	18%	-4.23%	105
Ethnicity Differential	-18.62	-22.24	3.62	-20.34	-15	-3.62	185

Report Generated: 9/27/2022



# 2023 Recharter

All LHC Units Recharter deadline is 12-31-22

## RECHARTER ALIGNMENT:

All Longhorn Council units will move to a December renewal cycle. Units that currently recharter in December will continue to do so with a 12-month term. Any units that expire any other month of the year, will adjust their recharter fees manually at their recharter cycle to have a **December 2022 expiration date** (i.e., a March expiration unit will only pay for 9 months with recharter). **Those units that have a January, February, or March expiration date will renew twice in 2022.**

All Longhorn Council units should plan to complete their charter renewal process online. On time submission of a charter renewal is by the 15<sup>th</sup> of the month of unit expiration. Following this process will lead to recharter alignment by December 2022.

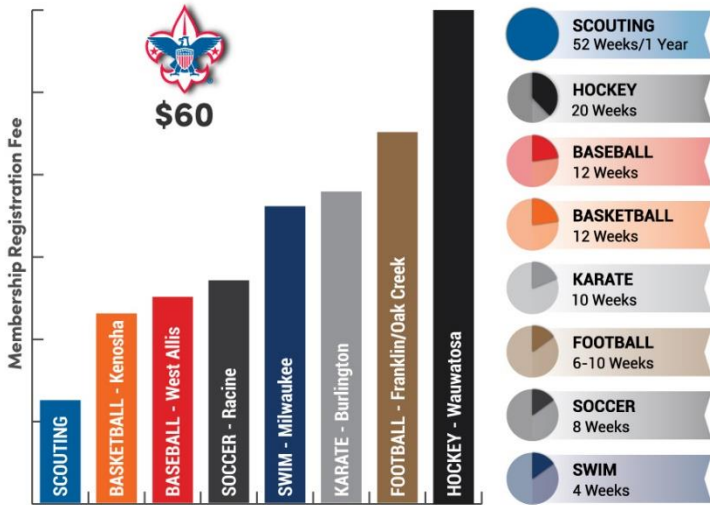




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## MEMBERSHIP FEE INCREASE

Membership fees pay for program curriculum, training, Youth Protection resources and safety standards for all Scouting activities. Scouting families have always enjoyed a very reasonably priced program, especially when compared to other youth activities.



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## 2020 BSA National Membership Fees

### ANNUAL MEMBERSHIP FEE

**EFFECTIVE AUGUST 1 2020** FOR ALL NEW MEMBERS

**EFFECTIVE OCTOBER 1 2020** FOR ALL RENEWING MEMBERS (RECHARTER)

\$66/YR	Participants in kindergarten through age 20.
\$42/YR	Participants age 10 - 20.
\$42/YR	All registered adult volunteers in unit and non-unit positions. (Volunteers with multiple registrations will continue to pay for only one position).

### NEW-MEMBER JOINING FEE

**EFFECTIVE AUGUST 1 2020** → **ONE-TIME \$25 TO JOIN**

Same flat fee no matter when you join during the year. (no prorating)  
New members pay joining fee in addition to membership fee.



No joining fee for adult volunteers, Exploring participants, participants previously registered in any BSA program, or those transferring from one program to another.

### UNIT RECHARTER FEE

**EFFECTIVE AUGUST 1 2020** → **\$75/YR**

For all new and rechartering units.



## 2021 BSA National Membership Fees

### ANNUAL MEMBERSHIP FEE

**EFFECTIVE AUGUST 1 2021** FOR ALL NEW MEMBERS

\$72/YR	Participants in kindergarten through age 20.
\$45/YR	Participants age 10 - 20.
\$45/YR	All registered adult volunteers in unit and non-unit positions. (Volunteers with multiple registrations will continue to pay for only one position).

Additional fees might be charged by local councils and units.

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**EFFECTIVE AUGUST 1 2020** → **ONE-TIME \$25 TO JOIN**

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# 2023 BSA Recharter Fees Will Increase





# 2023 Longhorn Council Youth Protection

## 2023 Youth Protection Policy:

Youth Protection Training is required for each adult on the unit charter, and all adults registered in Scouting in the Longhorn Council. **All adults must have record of current YPT certification through the end of 2023.**

Every new Adult Application must include a Youth Protection Training certificate. Please make sure all adults have valid YPT certification. You will not be able to complete your charter renewal if any registered adult has **expired YPT certification during 2023**. Training can be completed online through <https://my.scouting.org>.



# beascout.scouting.org

The Spanish-language version of BeAScout.org is back online! Here is the URL, in case you get questions. There is a button to pivot between English and Spanish at the top right of BeAScout.org. <https://beascout.scouting.org/es/>



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# ***National Marketing Bootcamp***

If you missed it, please take some time, and listen to the Webinar.  
The content was amazing! Also, please share links with your teams.

- ✓ Marketing Bootcamp Webinar: <https://vimeo.com/690586450>
- ✓ Marketing Bootcamp Power Point Presentations: <https://www.scouting.org/wp-content/uploads/2022/03/Bootcamp-Presentation-Deck-FINAL-1-1.pdf>
- ✓ Recruitment Resources: <https://www.scouting.org/recruitment/>
- ✓ Social Media Calendar, spring and fall content for Packs and Troops: <https://scouting.webdamdb.com/bp/#/folder/9796733/>
- ✓ Social Media 101 Guide for 2022: <https://scouting.webdamdb.com/bp/#/folder/9891196/>
- ✓ BSA Brand Center: <https://scouting.webdamdb.com/bp/#/>
  - Resources include **1,688** Scouts BSA assets, **1,391** Cub Scouting assets, **567** Exploring assets, **2,281** Photographs, **1,026** Scout Me In assets, **206** Adventure On assets and much, much more.

*Recruitment Marketing attracts families, and NEW [content](#) is essential for Units.  
The month of June is the perfect opportunity to send recruiting content.*

*John K. Hearrell Marketing Lead (817) 995-7715*



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# ACC for Recharter *Contact Information*

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*ACC for Recharter, LHC*

*ADC Recharter Orion District*

*VP of Marketing, LHC*

*NST 8 Marketing Lead*

*Wood Badge TG S2-662-21-4*





# District's Doings

# Upcoming Opportunities with Dave....

# Commissioner Awards



# Executive Minute



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Commish's Comments.....  
&  
Next meeting.....

Thursday, September 29th



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